

[/ profile](#)

Accomplished Creative Director with fifteen years of design, marketing and management experience in interactive agencies, design firms & advertising agencies. Most recent experience includes directing and managing an interactive design department, creating highly creative exceptional solutions and nurturing the growth of the entire team.

[/ experience](#)

**Creative Director** / ARS Advertising [ Chicago, Illinois ]  
2008 - Present

Provide creative direction and manage the interactive team in the ongoing development of some of the nation's biggest retailer websites. Bring a deep understanding of and passion for user-centered design, and a rich background in the development of online experiences and websites.

Responsibilities included:

- Create on-brand, on-strategy and compelling content, while maintaining consistent creative quality
- Lead, direct, and mentor the interactive team and our partner agencies and vendors
- Inspire, motivate, and empower the creative team to develop world-class creative solutions
- Track and implement emerging trends in interactive technologies, content delivery, design styles and marketing communication tactics
- Bring a fun, creative energy to work every day

Clients include: Craftsman, Eureka, Gladiator, Kenmore, Kmart, MyGofer, Sears, and Whirlpool.

**Design Director** / Brulant [ Cleveland, Ohio ]  
2002 - 2008

Directed and created all aspects of interactive design solutions to exceed client objectives. Managed the art direction, design, and development teams to ensure superior quality & consistency with the client's brand image. Responsibilities included:

- Created and executed design solutions including: corporate identity design, interactive rich media tools, web sites, interactive marketing campaigns, brand marketing collateral, style guides and project management
- Represented the visual design practice at client meetings and business development opportunities
- Participated in strategic planning for new business opportunities and client initiatives
- Fostered positive team environments while providing project leadership, guidance and evaluations
- Conducted design resource planning, assignment, and prioritization
- Collaborated closely within the teams to ensure timelines, budgets & accomplishing team goals
- Inspired, motivated and mentored visual design staff of twelve to ensure and maintain a high level of creative excellence

Clients included: AT&T, Borders, Charter One Bank, Dirt Devil, Glidden, Hallmark, Hoover, Huntington Bank, Johnsonite, Marriott, National City Bank, Nationwide, Pearle Vision, Sears Optical U.S. & Canada, Things Remembered, Tractor Supply, Ulmer + Berne and University Hospitals.

[/ experience \[ continued \]](#)

**Art Director & Project Manager** / SCK Design [ Cleveland, Ohio ]  
1999 - 2002

Provided project planning & management, design strategy and visual design solutions for annual reports, websites, corporate and brand identity, and marketing collateral. Worked directly with clients to create exceptional solutions that met and exceeded business and project goals. Responsibilities included:

- Contributed to business development efforts including client meetings and proposals
- Managed projects from concept to completion and provided creative direction for print and web
- Art directed photoshoots and selected vendors including paper specification, print buying and estimation

Clients included: American Heart Association, Case Western Reserve University, Century Business Services (CBIZ), The Cleveland Clinic, Great Lakes Theatre Festival, Oberlin College and UniFirst Corporation.

**Art Director** / Doner Advertising [ Cleveland, Ohio ]  
1996 - 1999

Established conceptual direction for solutions for advertising campaigns, corporate branding, packaging, point-of-sale, business-to-business collateral materials and catalog design.

Clients included: American Greetings, BP, Bennigan's, DuPont, FTD, MTD, Nestlé and Ponderosa.

[/ education](#)

Kent State University / BFA Visual Communication Design / May 1994  
Dean's List 1991, 1992

[/ activities & awards](#)

2007 / Adrian Awards: Gold - Sandestin Golf & Beach Resort  
2006 / Davey Silver Awards: Directional Aviation  
2006 / Horizon Award: Pearle Vision  
2006 / Web Marketing Association: Brulant & Ulmer&Berne  
2006 / Interactive Marketing Association: UHHS-In Our Words  
2005 / American Graphic Design Awards: Ohio Eye Associates, Directional Aviation Capital  
[Corporate Identity, logo, and website]  
2005 / Web Marketing Association: Huntington Bank  
2005 / National Gold Ink Competition: Directional Aviation Corporate Identity  
2004 / Horizon Interactive: Pearle Vision & Brulant  
2001 + 2002 / Graphic Design USA Design Annual: UniFirst Annual Report & Oberlin Calendar  
1997 / AIGA Cleveland Programming Committee Chair  
1993 / AIGA Member since 1993

[/ technical competencies](#)

Adobe Photoshop, Adobe ImageReady, Adobe Illustrator, Adobe Acrobat, Adobe InDesign, Macromedia Dreamweaver, Macromedia Flash MX, Macromedia Freehand, and Microsoft PowerPoint, Microsoft Word and Microsoft Excel.

[/ references](#)

Available upon request